

Empreser
elt



Specialized Services 2022

International
certifications

Academic
training

Planning

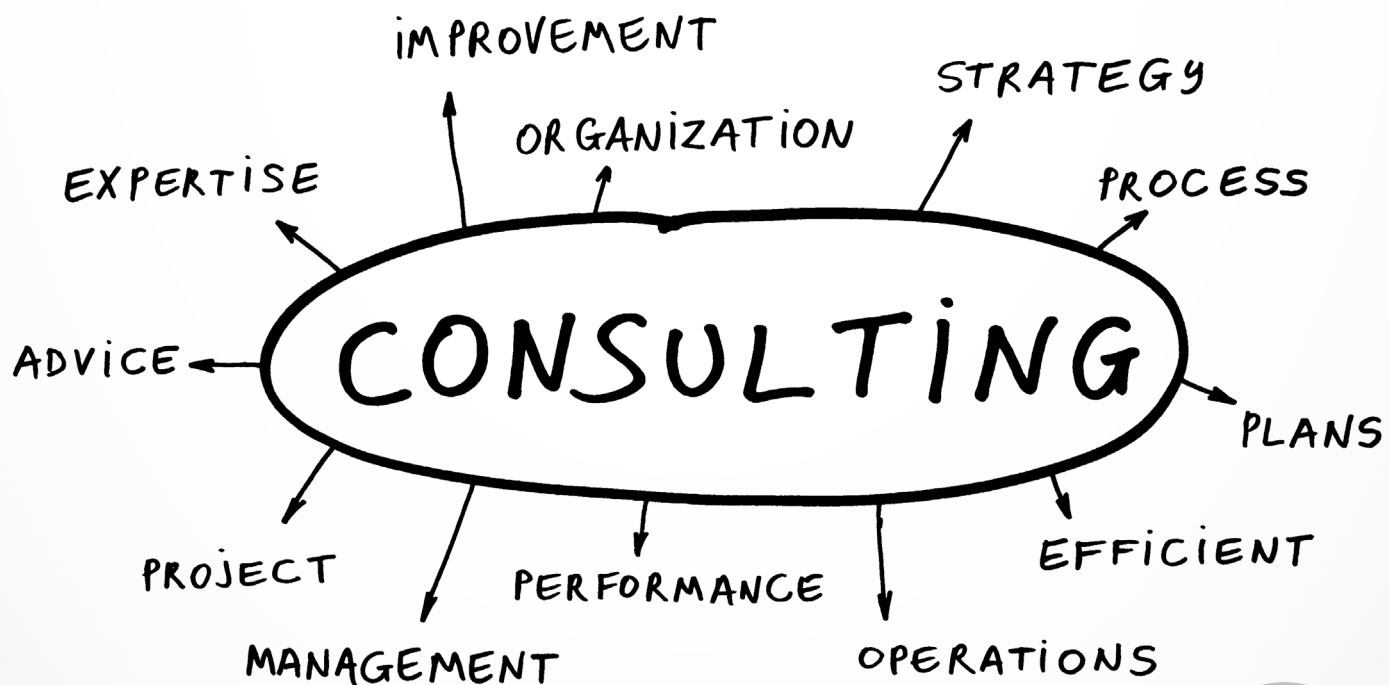
HELPDESK

Books

Digital products
and solutions

We publish books
and design innovative
educational services







Ongoing Training

Use of Books

Ongoing Training

Use of Books

Training 1 Introduction of the series

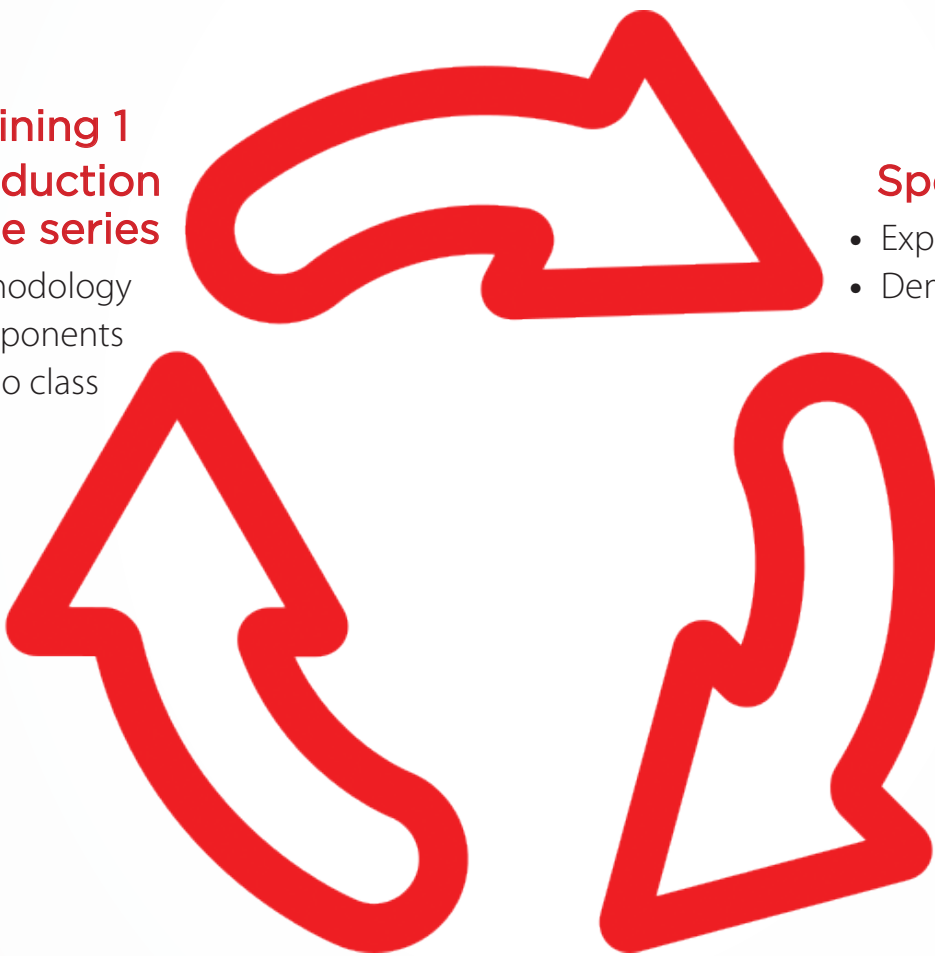
- Methodology
- Components
- Demo class

Training 2 Specific questions

- Exploring specific sections
- Demo class

Training 3 Specific questions

- Exploring specific sections
- Demo class





Academic Webinars

2022



WEBINAR	CONSULTANT
• Transitioning from the online to F2F education: how to implement what #distancelearning taught us.	Ana Laura Martínez Vázquez
• Blended learning: giving the transformative potential to your teaching.	Carla Armendariz
• The video approach; to play or not to play	Lucero Aguilar
• Pedagogy vs personality for the hybrid teaching.	Roger Espadas
• English B.C. & A.C. (Before Corona & After Corona)	Lucero Aguilar
• The true value of the companion volume; the last update of the CEFR.	Roger Espadas
• 4 pedagogical tools to enhance online learning.	Roger Espadas
• Science and language: the window to <i>equity</i> .	Ana Laura Martínez Vázquez
• Developing critical thinking skills for authentic learning.	Carla Armendariz
• Listening: sparking effective communication from the <i>get-go</i> .	Lucero Aguilar
• Retrieval practice: a powerful learning strategy.	Carla Armendariz
• Gamification in times of #distancelearning.	Ana Laura Martínez Vázquez

Important considerations:

- Sessions will be taken entirely online.
- Each session lasts approximately 90 minutes.
- Empreser ELT will provide the school with the web conference link for the workshop.
- Distribution of the topics can be as flexible as the institution requires, upon request and the availability of the academic team.
- Five teachers minimum.
- 30 teachers maximum.



Academic Training Program 2022

Transforming the ELT Classroom through Technology

Among the changes the 21st century brought to the humankind, we can count the introduction of technology into diverse educational environments, enriching the possibilities to engage and involve learners in the language learning and language acquisition process.

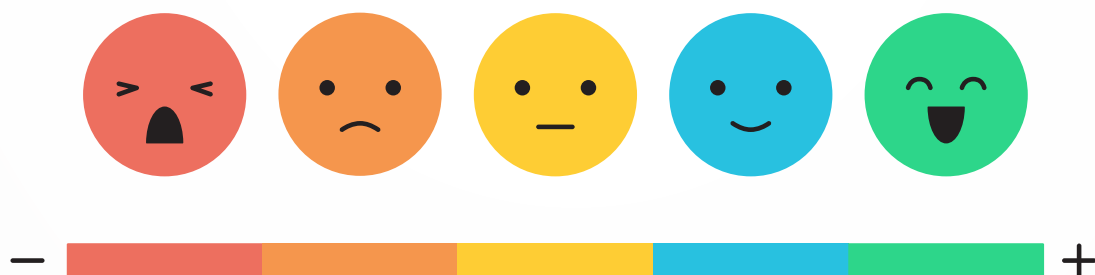
Appart from these possibilities, technology brought new challenges teachers have had to cope. In this workshop, teachers will be able to explore technologically innovative tools to enrich their ELT classes and reach the ultimate language teaching goal, effective communication.



Type of course	Length	Requirements
• Workshop	• 2.5 to 3 hours	• A proper space for moving around, a classroom would be ideal

Emotional Grammar: Creating Emotional Connections with Language

Throughout the ages, humans have been interested in exploring other cultures and learning other languages, for such reason they have developed several methods, techniques, and teaching approaches to transmitting the knowledge of languages to other individuals. Unfortunately, this process has relied on the mechanics of language rather than its social use or the way it might affect emotionally to its users. In modern education, teachers, course designers, book editors, and researchers have turned their attention to one essential factor for language teaching; now, socioemotional competencies are key to the development of effective and meaningful language teaching. In this session, we will explore how emotions can contribute to learning and understanding the mechanics of language at any age.



Type of course	Length	Requirements
• Workshop	• 2.5 to 3 hours	• A proper space for moving around, a classroom would be ideal

Pronunciation: the Highway to Successful Communication

Acquiring and developing strong pronunciation skills is one of the most daunting tasks for learners of English. Although maintaining an accent is a cultural trait of a student's background, the ability to reproduce native-like sounds turns out to be a sparker of motivation for students. Moreover, not working on doing so may hinder fluent communication, which is, in fact, the ultimate goal when one decides to learn a different language. Nevertheless, teaching pronunciation is not easy. We, as teachers tend to over-rely on technical terms and academic jargon that makes little contribution to students' language acquisition. During this workshop, you will learn a series of techniques that will help you and your students develop pronunciation skills from a proprioceptive approach which promotes physical awareness of one's movements and organs. By applying these techniques in your classroom, students will work in a lively way, internalizing new movements of their mouths during a lesson that resembles more the training for a game rather than a lesson to be learned.

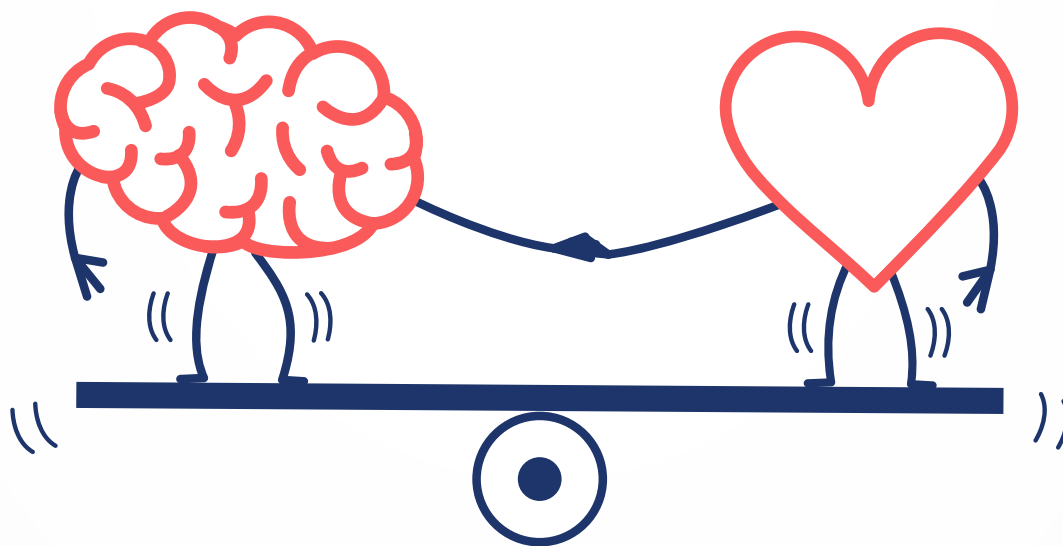


Type of course	Length	Requirements
• Workshop	• 2.5 to 3 hours	• A proper space for moving around, a classroom would be ideal

Soft Skills: The Key to Effective Communication

For achieving real communication, it is essential to be eloquent, assertive, and resourceful; having excellent communication skills is often related to the knowledge of linguistic elements that enrich the use of language, but as social beings, it is vital to acknowledge the importance of the development of a set of skills which will improve our communicative capabilities.

During this session, attendees will have the opportunity to explore a set of skills known as soft skills to help users of the language to become successful communicators under several social circumstances and cultural interactions.



Type of course	Length	Requirements
• Workshop	• 2.5 to 3 hours	• A proper space for moving around, a classroom would be ideal

The Hands-On Approach to Teaching English. A Step by Step Tutorial to TBL

Studying, living, working, and succeeding in the 21st century might turn into a significant challenge for individuals who are not appropriately equipped with the set of skills, competencies, knowledge, and flexibility required these days. For this reason, we can observe companies, policymakers, and educators designing programs and strategies to provide scholars with knowledge, skills, and experiences they must master to succeed in work and life. This workshop will provide educators with comprehensive plans for evolving education to meet the needs of the 21st-century society, including strategies to train learners to become productive team players and problem solvers.



Type of course	Length	Requirements
• Workshop	• 2.5 to 3 hours	• A proper space for moving around, a classroom would be ideal

Three generations, one classroom

In the past few decades, the need for learning English as a lingua franca has reached several generations. The reasons for learning English can vary, from pursuing promotions in the workplace to traveling around the world, or because it is part of the academic curriculum in schools, this phenomenon has triggered the design and opening of English programs in Language Centers and language schools welcoming students from different generations. In the classroom, age gap can also be very dramatic among teachers and students being the teacher younger than students or vice-versa causing exciting and challenging dynamics during the class. During this session, attendees will explore techniques, ideas, and approaches to tackle situations generated by age gaps among the members of a class to achieve the learning goals expected by teachers and students.



Type of course	Length	Requirements
• Workshop	• 2.5 to 3 hours	• A proper space for moving around, a classroom would be ideal



International Certifications



CEFR		euroexam international		IELTS	TOEFL iBT	Trinity	Cambridge	CEFR
PROFICIENT	C2 Mastery			9.0 8.5 8.0	118 115 110		220 210 200	C2 Mastery
	C1 Op. Prof.	Distinction Euroexam Level C1		7.5 7.0 6.5	102 94 79	ISE III.	190 180	C1 Op. Prof.
INDEPENDENT	B2 Vantage	Distinction Euroexam Level B2		6.0 5.5 5.0	60 46 35	ISE II.	170 160	B2 Vantage
	B1 Threshold	Distinction Euroexam Level B1		4.5 4.0	32	ISE I.	150 140	B1 Threshold
BASIC	A2 Waystage	Distinction Euroexam Level A2				ISE Foundation	130 120	A2 Waystage
USER	A1 Break-through	Distinction Euroexam Level A1					110 100	A1 Break-through



Euroexam General Language Tests

The Euroexam General Language Tests are ideal for those who want an examination which is recognised, and helps develop real-life language skills.

These tests meet the practical, everyday needs of language users in a multilingual world and assess their ability to communicate effectively in a real-life environment.

EuroPro for Business & Professional purposes

Focusing on typical business situations, the EuroPro tests are communicative exams testing all four language skills.

They meet the real-world needs of language users in a multilingual business and professional environment.

The EuroPro tests can currently be taken at three levels B1, B2 and C1 in English.

Euroexam Academic

The Academic tests are most useful for those who wish to apply to study in higher education where the medium of instruction is English.

The tests assess whether the university applicant is able to fulfil entry language requirements and commence a course of study in English. Available from 2018.





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